



Swami Swatantranand Memorial College, Dinanagar
(Affiliated to G.N.D.U Amritsar | Accredited with 'A' Grade by NAAC)

GENDER ACTION PLAN

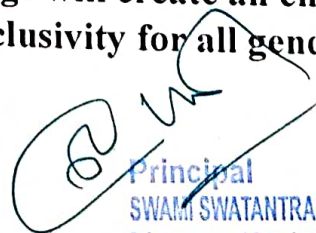
SESSION: 2022-23

Action Plan (2022-23)

The Women Cell of SSM seeks to advance women's full, equal and meaningful participation and promote gender-responsive policy and the mainstreaming of a gender perspective at all levels.

- ✓ To work towards establishing an enabling environment for gender equality, as well as gender justice.
- ✓ To organise awareness programmes for faculty and students to raise awareness about gender issues.
- ✓ To organise vocational training programmes for the women of nearby rural areas.
- ✓ To raise awareness regarding importance of education for girl child among the people of this rural-backward area.
- ✓ To promote the noble idea of Beti Bachao, Beto Padoo.
- ✓ To provide counselling and support services to those who have experienced discrimination, harassment, or other gender-related issues.
- ✓ To organize activities in collaboration with organizations, NGOs, Village Panchayats and community groups working on gender equality and women rights.
- ✓ To conduct regular assessments and surveys to evaluate the effectiveness of gender sensitivity initiatives.
- ✓ To organize discussions among students after the screening of documentaries and films related to gender issues to deepen understanding and raise awareness.
- ✓ To organize walks, rallies, or marches to raise awareness about gender equality in this rural areas.
- ✓ To invite eminent speakers, activists, and experts to share their insights and experiences on gender-related topics.
- ✓ To conduct Gender Audit for the session 2022-23.

By implementing this action plan, SSM College will create an environment that promotes respect, equality and inclusivity for all genders.



Principal
SWAMI SWATANTRANAND MEMORIAL COLLEGE
Dinanagar (Gurdaspur)